



How to raise money at your **unique fundraiser**

Get the basics right!

What? When? Where? Before you start your fundraising, you'll need to make a plan of what you'd like to do, how you're going to promote it, and making sure you keep it safe and legal.

For more information on getting the basics right, and helpful hints and tips to consider when planning your fundraiser, please read the guidance in our fundraising pack.

Looking to organise something a little bit different, unique, out of the ordinary and not been done before? Remember this is your fundraiser and it's entirely up to you how you raise your money in aid of St John Ambulance. So, if you've got an idea, and it's something you enjoy doing, why not turn it into a fundraiser?! Here are just a few ideas of other fundraisers you could host on their own, or as part of a bigger fundraiser.

- **Interactive treasure hunt** – Set your friends off on a giant treasure hunt around your city! Ask them all to make a donation to take part, text them clues and get them to guess where they need to head to next; they then text back with the location they are in, and if they are right, send them the next clue to the next location. You choose how many clues and the final location to meet up.
- **Escape room** – Organise your own escape room in your house! Ask your friends and family to make a donation to take part and set them tasks or items to find within the room within a set time!
- **Paint party** – Set up a giant blank piece of paper in your garden or park and for a donation either use spray paint or get your friends to put their hands and feet in paint and make a picture – it will get messy!
- **Wild Swimming** – Brave the cold and challenge your friends to get sponsored to take a dip in their local lake or pond, make a day out of it and head to the pub after to warm up!
- **Lifedrawing** – Do your friends bare to share! Throw a lifedrawing party and sponsor one of your friends to dress (or undress) to impress and get drawing!
- **Street food tour** – Do your homework and delight your friends with a street food tour of your local area. Ask them to make a donation and then take them to some of your favourite places to eat, you could theme it around a type of food.
- **Place your bets** – We've all heard of horse race nights, but why not mix it up and bet on something slightly different. Ask your friends to make a donation, go on YouTube and have an evening guessing which marble will make it down the marble run first, or which goat wins the goat race.
- **Video games streaming** – Set up a JustGiving page and play against your friends, every time you lose, make a donation.
- **Crazy golf tournament** – Organise a crazy golf day with your friends and family. Choose your course, and for every shot you make, make a donation to St John Ambulance.
- **Release your inner child** – Who said ball pits and bouncy castles had to be for children? Enjoy all the activities you did as a child, as an adult, ask your friends to make a donation to take part.
- **Pets yoga** – Enjoy yoga in the comfort of your own home with some furry friends. Invite your friends and family to make a donation and bring their pets whilst doing a yoga session.
- **Bargain hunt competition** – Everyone makes a donation to take part, and set a competition as to who can find the most interesting, old, unique gift within a pre-set limit! You can set the categories of what you'd like people to find and the financial limit they have to get it in!



In aid of

**St John
Ambulance**

